

Turning the Tide

Tirer Parti de la Vague Grise – Harnessing the Grey Wave

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Québec 

 Ontario

Context and Policy Issues



Objectives

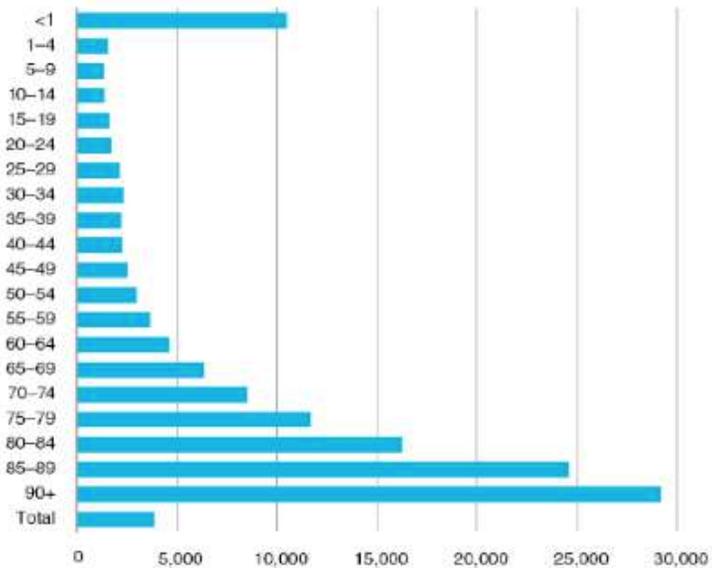


Recommendation and Alternatives



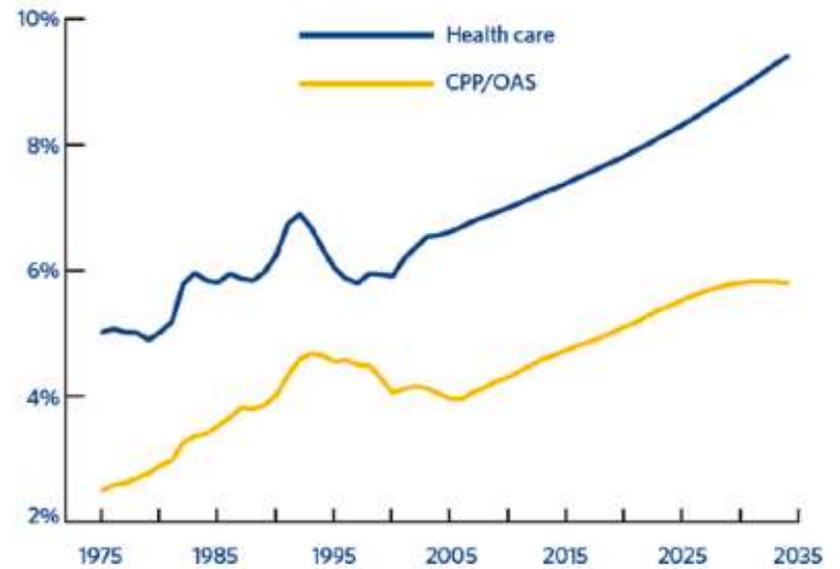
Implementation Strategy

Estimate of Annual Total Government Health Expenditure Per Capita, By Age, Canada, 2012



Source: Canadian Institute for Health Information, 2015

Projected Provincial Expenditures on Health and Pensions as a Percentage of GDP



Source: Conference Board of Canada, 2010

By 2035, one in four Canadians will be over the age of 65

As the population ages, critical challenges emerge:

- Healthcare expenditures will double over the next 20 years
 - Rapid increase in demand for services will further strain healthcare systems
- Significant revenue losses from shrinking working age population
 - Provision of high-quality government services will be compromised
 - Pension plans and other entitlements will be unsustainable
- Reduced rates of economic growth
 - Annual national GDP growth predicted to drop from 2% to 1.5%, with Ontario and Québec to experience growth rates below the national average
- Deteriorating quality of life
 - Rate of seniors living in poverty tripled from 1995 to 2012, trend is likely to continue

Federal

Canada Pension Plan (CPP)

Old Age Security (OAS)

Guaranteed Income Supplement (GIS)

Ontario

Ontario Retirement Pension Plan (ORPP)

Aging at Home Strategy

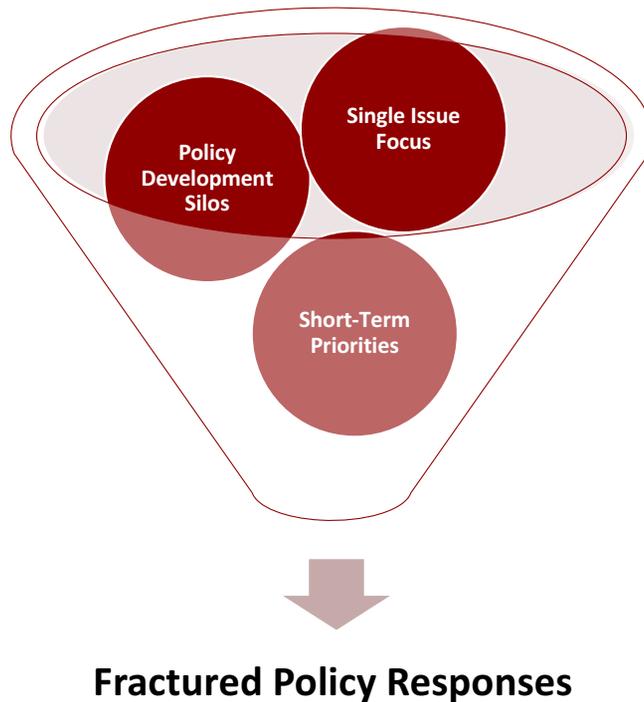
Tax and financial aid programs

Québec

Québec Pension Plan (QPP)

Aging and Living Together Strategy

Tax credits for home support



- Current process limited in its ability to address interrelated nature of issues, compromising the sustainability of services and programs
- Ontario and Québec can leverage momentum to transform approach to aging population
- Creating a sustainable system requires collaboration across sectors
- Long-term strategies should capitalize on opportunities associated with retirement of Baby Boomers

Transformative

Process will be designed to introduce change in a meaningful and impactful way

Action-Oriented

Outcomes will focus on concrete actions or activities that deliver results

Proactive Leadership

Processes will build on spirit of Ontario-Québec leadership to employ a 'forward-thinking' and innovative approach to reduce policy gaps

Sustainable

Policies will be funded and implemented in a financially sustainable manner

Recommendation: Coalition of the Willing

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- Ontario and Québec provide leadership for establishment of coalition
 - Premiers will lead recruitment efforts with a strong focus on securing Federal participation
- Once membership is established, commission created to undertake public engagement process
 - Commission will retain professional engagement services to ensure efficient and effective process
- Commission facilitates engagement and deliberation, provides periodic updates to Premiers
- Through this process, responsibility for policy implementation is shared by all orders of government, private sector service providers, non-profit organizations and citizens

Phase 1

Public Dialogue

- Input is sought from diverse groups including citizen groups, private sector and non-profit organizations
- Submissions collected through events, electronically, and through involvement of key innovation hubs

Phase 2

Deliberation

- Roundtables with multi-sector representation deliberate on Phase 1 submissions
- Emphasis placed on creative solutions, unique partnerships
- Participants are provided with all key background research for informed decision-making

Phase 3

First Ministers Forum

- Commission tables report produced from deliberation to coalition
- First Ministers provide input, finalize recommendations
- Final report released with actionable recommendations for all sectors

- Deliberative engagement is **transformative**
 - Horizontal policy development will fundamentally alter the policies implemented
- Process is **action-oriented**
 - Engagement will have concrete timelines, recommendations tabled within a year
 - Commission will be funded to pilot projects to encourage broader adoption
- Québec and Ontario will provide **leadership**
 - Through the establishment of the coalition and through engagement
- Broad multi-sector engagement maximizes **sustainability**
 - Collaboration will better utilize pre-existing resources dedicated to service provision
- Upfront cost of estimated \$50 million over 4 years
 - Funds for engagement over first year, ongoing reporting, and pilot projects
- Stakeholder reaction likely to be positive due to high-quality, responsive engagement

Ontario and Québec will jointly sponsor the *Our Golden Years Report*

- Hearings will be jointly organized between the Ontario Seniors' Secretariat and Québec Ministry of Families, Seniors and the Status of Women and held at both provincial legislatures
- Hearings will provide the opportunity for seniors to voice their lived experience, identify gaps, and make recommendations for change
- Production of the report to be undertaken by seniors with oversight from provincial bodies
- Hearings and report used to transform perception of seniors, enhancing their voice in policy
- Action to be concurrent with commission engagement to provide opportunity to increase momentum for policy change

Alternative 1: Consensus Approach

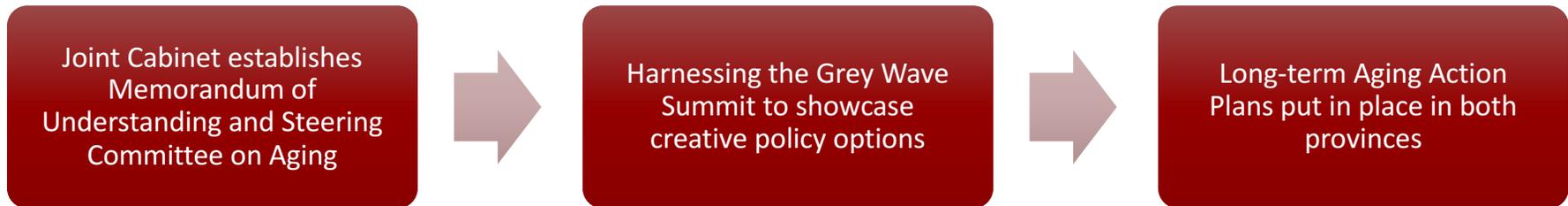
Alternative 2: Bilateral Initiative

Alternative 1: Consensus Approach

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- Québec and Ontario co-chair First Ministers' Meeting with Federal Government
- Renegotiation of Health Accord in 2017 will be informed by Framework
- Premiers implement National Aging Strategy in partnership with Federal Government
- Stakeholder reaction likely to be primarily positive
- Ability for Québec and Ontario to lead discussion may be mitigated
- Cooperation among provinces will be necessary to achieve consensus, transformation could be piecemeal



- Memorandum of Understanding to focus on key issues, such as:
 - Pensions, labour mobility, healthcare and housing
- Creative engagement in the form of a “Harnessing the Grey Wave Summit” policy hack-a-thon
- Québec and Ontario to announce respective Aging Action Plans
- Many stakeholders unlikely to be satisfied with anything less than national strategy
- Transformative policy difficult to finance without federal government money

Short Term [6-12 months]

- Québec and Ontario meet to develop goals and objectives
- Identification of forums to recruit coalition of the willing members
- Finalize membership of coalition and host first meeting
- *Our Golden Years* activities carried out

Medium Term [1 - 2 years]

- Establish Commission
- *Our Golden Years* Report released
- Commission updates on Phase 1 and 2 proceedings
- Pilot programs initiated by commission
- Report released at end of Phase 3

Long Term [2+ Years]

- Commission tracks implementation
- Recommendations made public
- Best practices made available to non-member provinces
- Updates to First Ministers and public via "Report Card on Aging Initiatives"

Risk	Level	Management Strategy
Sector engagement process may be perceived as too complex	High	<ul style="list-style-type: none">• Commission retains citizen engagement professionals• Strong leadership streamlines the process• All participants provided with quality background material
Specific provincial-territorial issues may be overlooked	Medium	<ul style="list-style-type: none">• Coalition provides members with opportunity to highlight their views• Commission reports will keep coalition apprised of developments• Choice of implementation is left to each jurisdiction
Current cohort of seniors may not feel transformational change	Low	<ul style="list-style-type: none">• Current cohort is being asked for input• Real risks are primarily in the long term

Determination of risk level is based on a combination of likelihood and potential impact

Key Messaging

- Together, Québec and Ontario are transforming how we serve our aging population
- Provinces and Territories are innovating the way we do business, to leverage the experience and expertise of our Baby Boomers and maximize growth potential
- The coalition is working together with seniors and stakeholders to ensure that government actions respond to the real needs of Canadians

Events

- Multiple press conferences and echo announcements from formation of the Coalition to conclusion of forum
- Launch ceremonies for pilot projects
- Press conferences around annual report card updates
- Joint hearings for *Our Golden Years* Report, press conference with Cabinet Ministers

Pending approval of the recommended option:

1. Ontario and Québec Ministries of Intergovernmental Affairs will jointly develop an implementation plan, including a project team to lead this initiative
2. Finalize costing methodology and identify financial implications
3. Develop a communications work plan, including a coordinated outreach strategy to identify coalition members
4. Prepare a report back for further consideration
5. Proceed with formal approval process

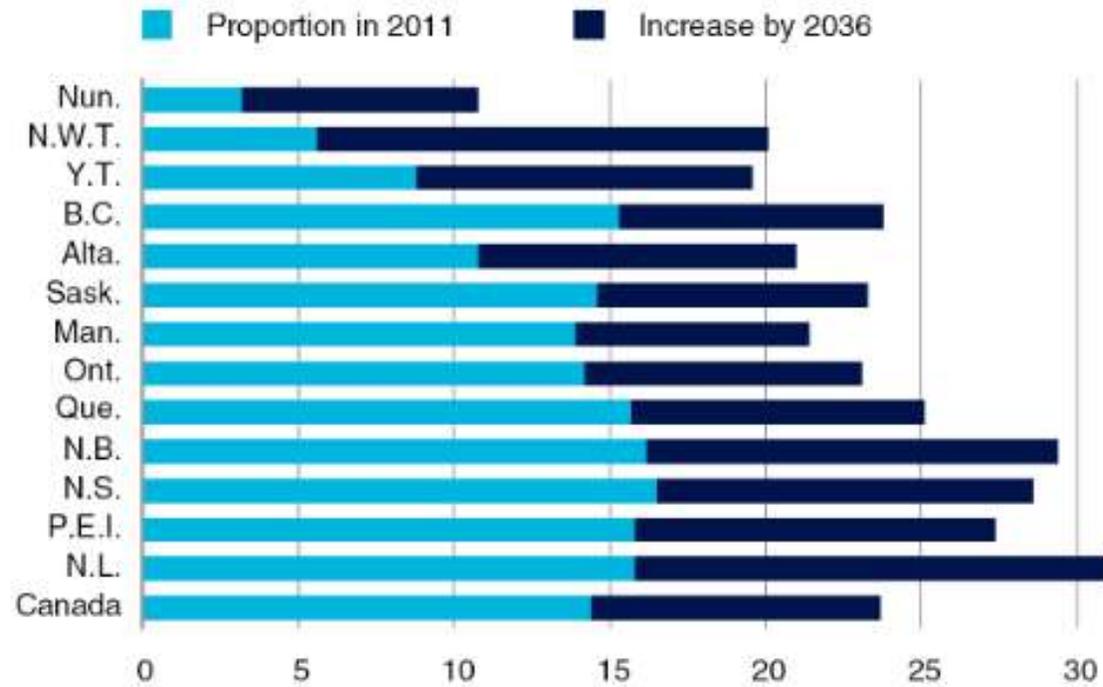
Appendices

Appendix 1: Evaluation Matrix

Criterion	Recommended Alternative	Alternative 1	Alternative 2
Transformative	5	4	3
Action-Oriented	5	3	5
Proactive Leadership	5	3	5
Sustainable	5	3	4
Upfront Cost	4	3	4
Stakeholder Reaction	5	4	3
Total	29	20	24

Population 65 Years and Over, Percentage by Region, 2011 and Projected for 2036

(per cent)



Provincial Projections on Aging and Seniors and Current Initiatives

British Columbia	Proportion of population aged 65 and over between 24% to 27% by 2038	
	- Seniors' Action Plan - SeniorsBC Web Forum	- Premier's Council on Aging - Age-Friendly BC
Nova Scotia	Proportion of population aged 65 and over expected to surpass 30% by 2038	
	- Strategy for Positive Aging - Department of Seniors	- Elder Abuse Strategy - Senior Safety Grant
Nunavut	Proportion of population aged 65 and over to be approximately 9% by 2038	
	- Joint Elder and Youth Programs - 2010-2014 Elders Strategy	- Senior Additional Assistance Plan - Iqaluktuutiaq Elders Mentorship Program
Alberta	Proportion of population aged 65 and over anticipated to be less than 20% by 2038	
	- Affordable Supportive Living Initiative - Alberta Seniors Benefit Program	- Grey Matters Conference - Seniors' Week

