



# Plateau Pipeline Project:

## Policy options and analysis

Meghan Smook, Josh Jones, Scarlett Kelly, & Chris Smith  
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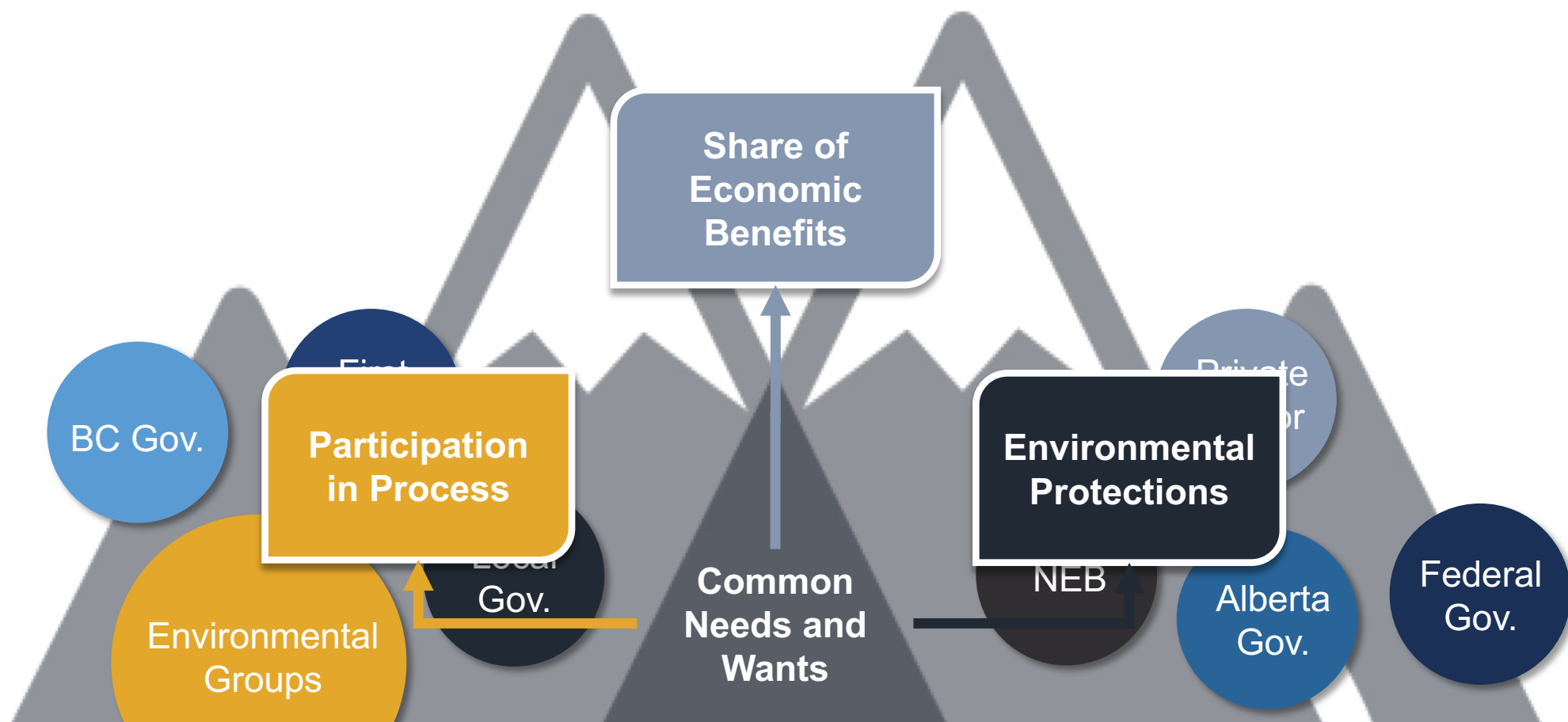


# Purpose

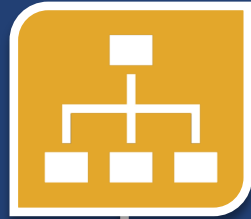


Considering the federal jurisdiction in interprovincial transportation infrastructure and the potential court case loss for British Columbia (BC), it is necessary to prepare a policy option if the Pronteau Oil's Plateau Pipeline has to proceed. This policy option aims to resolve the ongoing pipeline dispute and benefit the BC government and people while considering the economy, the environment, and Indigenous consultation.

# Stakeholder Analysis



# Problem



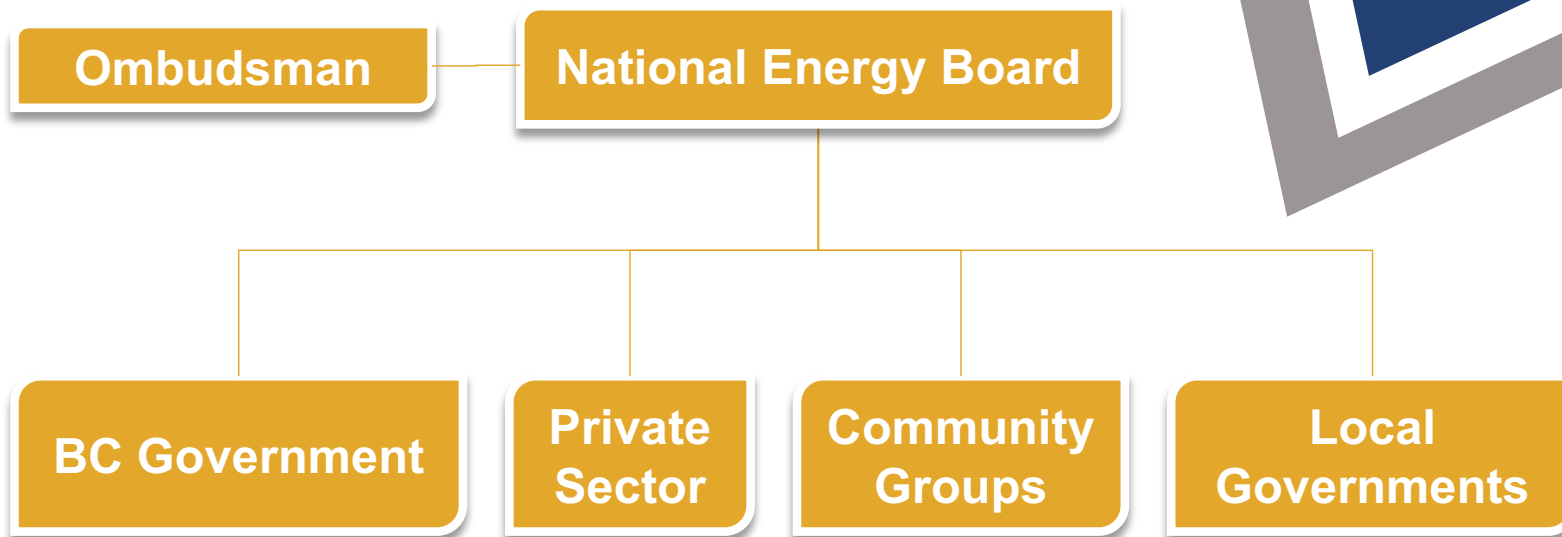
How to get diverse stakeholders to agree on a consultation process that leads to shared and legitimate outcomes?

# Key Considerations



# Policy Option 1

The National Energy Board would utilize the Collective Impact Framework to lead a consultation process where BC is a stakeholder in the process.



# Policy Option 1

1.

## National Energy Board (NEB)

### Benefits

- Previous experience; and
- Reduced use of resources.

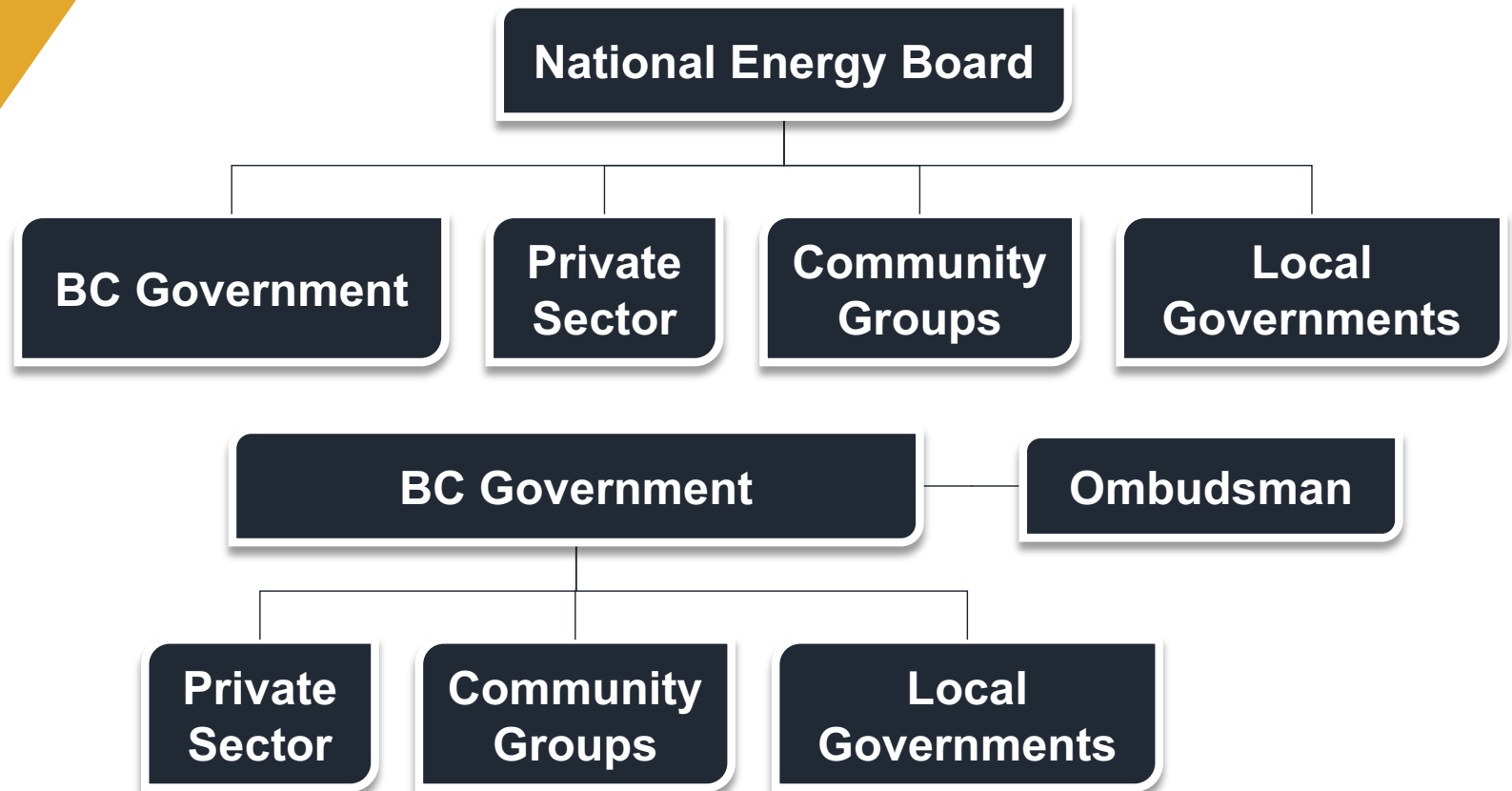
### Cost

- Less control of process;
- Current restructuring; and
- Local government voice.



# Policy Option 2

The Government of British Columbia would lead their own consultation using the Collective Impact Framework alongside the National Energy Board's consultation process.





# Policy Option 2

2.

## British Columbia (BC)

### Benefits

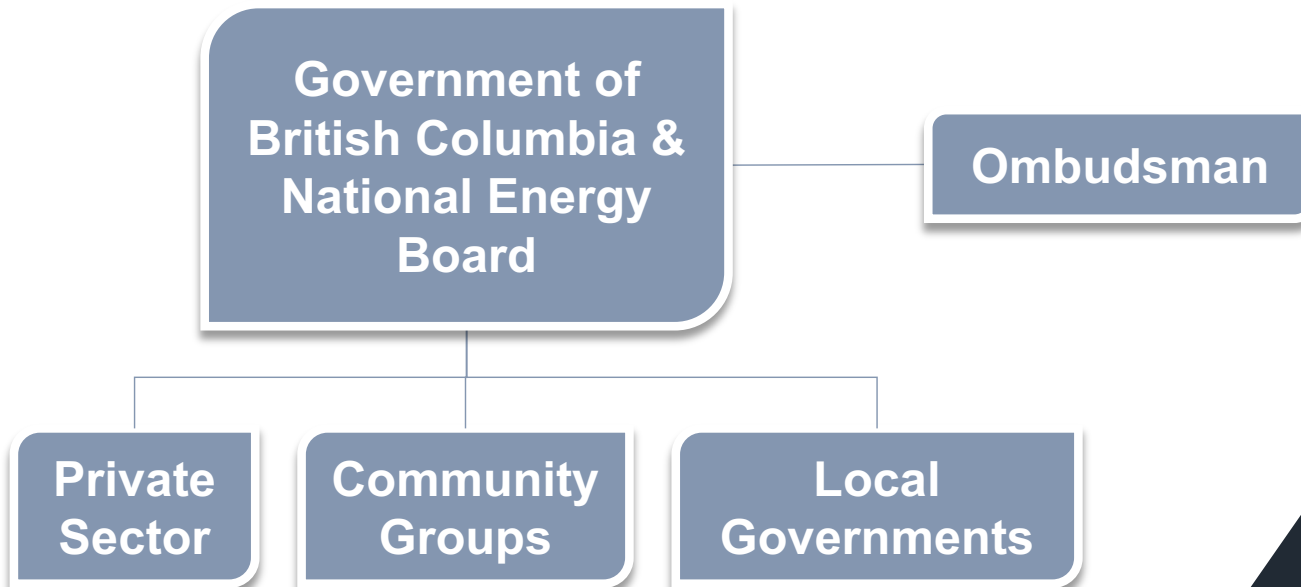
- Control of process; and
- Marginalized voices heard.

### Cost

- Increased costs; and
- Overlap of regulations and consultations.

# Policy Option 3

The Government of British Columbia and the National Energy Board would collaborate to implement a consultation process which uses Collective Impact Framework.



# Policy Option 3

3.

## Horizontal Hybridization (BC+NEB)

### Benefits

- Sharing of resources;
- Marginalized voices heard; and
- Involvement in process.

### Cost

- Collaboration takes time; and
- NEB – restructuring.

# Option Analysis

		Policy Options		
Outcomes	Criteria	Option 1	Option 2	Option 3
Environmental protection	Stakeholder engagement			
	Alignment with BC Climate Leadership plan			
Indigenous Relations	Respect and honour			
	Early engagement			
	Transparency			
	Continuous adaptation			
Economic Development	Revenue generation			
	Attracting investments			
	Returned investments			

## Legend

	High likelihood of success
	Medium likelihood of success
	Low likelihood of success

# Recommendation



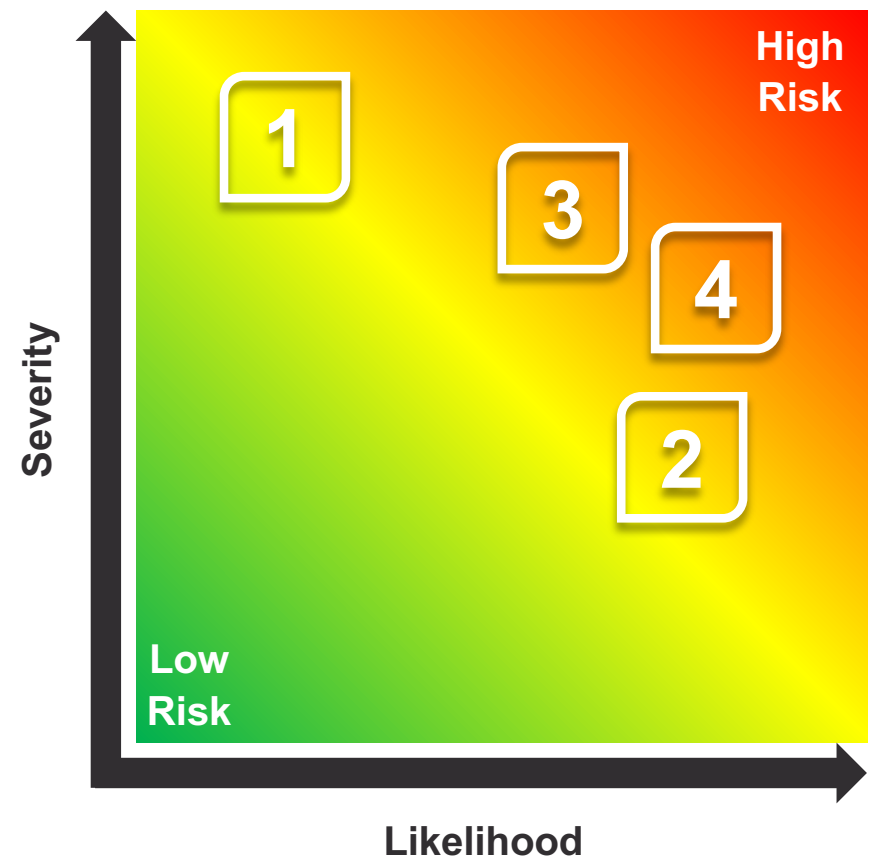
## **Policy option 3: Horizontal Hybridization**

Collective Impact Framework with the Government of British Columbia and NEB acting as the Backbone Organizations.

		Months						
Outcome	Task	0	1	2	3	4	5	6
Common Goal	Assess stakeholders							
	Define problem							
	Create and implement an action plan							
Shared Measurements	Design measures of success							
	Deploy measures of success							
	Refine measures of success							
Align Actions	Stakeholders identify wants and needs							
	Stakeholders are able to compromise							
Communication	Establish internal and external plans							
Backbone organization	Establish a partnership between NEB and BC							

# Risk Mitigation

	Risk	Mitigation Plan
1.	NEB is unwilling to participate.	Move to option 2.
2.	Plan runs overschedule.	Monitor progress; implement changes as required to meet deadlines.
3.	Shared goals not achieved.	Engage ombudsman.
4.	Communications breakdown.	Utilize tools and key messages in communications strategies to correct breakdown.





# Internal Communications



## Key Messages

- Continual emphasis of common goal;
- Emphasis that economic prosperity and environmental protection can be achieved; and
- Transparency of ongoing processes and decisions.



## Tools

- Frequent meetings with equal representation; and
- Consistent communication tools (use of memos, updates, etc.).

# External Communications

## Key Messages



- United front (collaboration & common goal);
- We are protecting the environment and achieving economic prosperity; and
- How this impacts at the local level.

## Tools



- Selection of a designated communication representative;
- Representation from all stakeholders at communication opportunities; and
- Media leveraged as a channel to inform the public.

# Summary



## **Objective:**

- To achieve a response plan to the proposed Plateau pipeline that highlights the possibility for economic growth and prosperity while simultaneously achieving environmental protection.

## **Outcome Sought:**

- Best pipeline for BC which meets the desired needs of each stakeholder group.

## **Considerations Impacting Timing of Decision:**

- Plan developed before the lawsuit rulings are made.

## **Recommendation:**

- Consultation process utilizing Collective Impact Framework with BC and NEB acting as the backbone organizations.

# Appendices



BRITISH  
COLUMBIA

# Collective Impact Framework



## Common Agenda

- Keeps all parties moving towards the same goal.



## Common Progress Measures

- Measures that get to the *true* outcome.



## Mutually Reinforcing Activities

- Expertise is leveraged as part of the overall.



## Communications

- This allows for a culture of collaboration.



## Backbone organization

- Takes on the role of managing collaboration



# Pronteau Oil

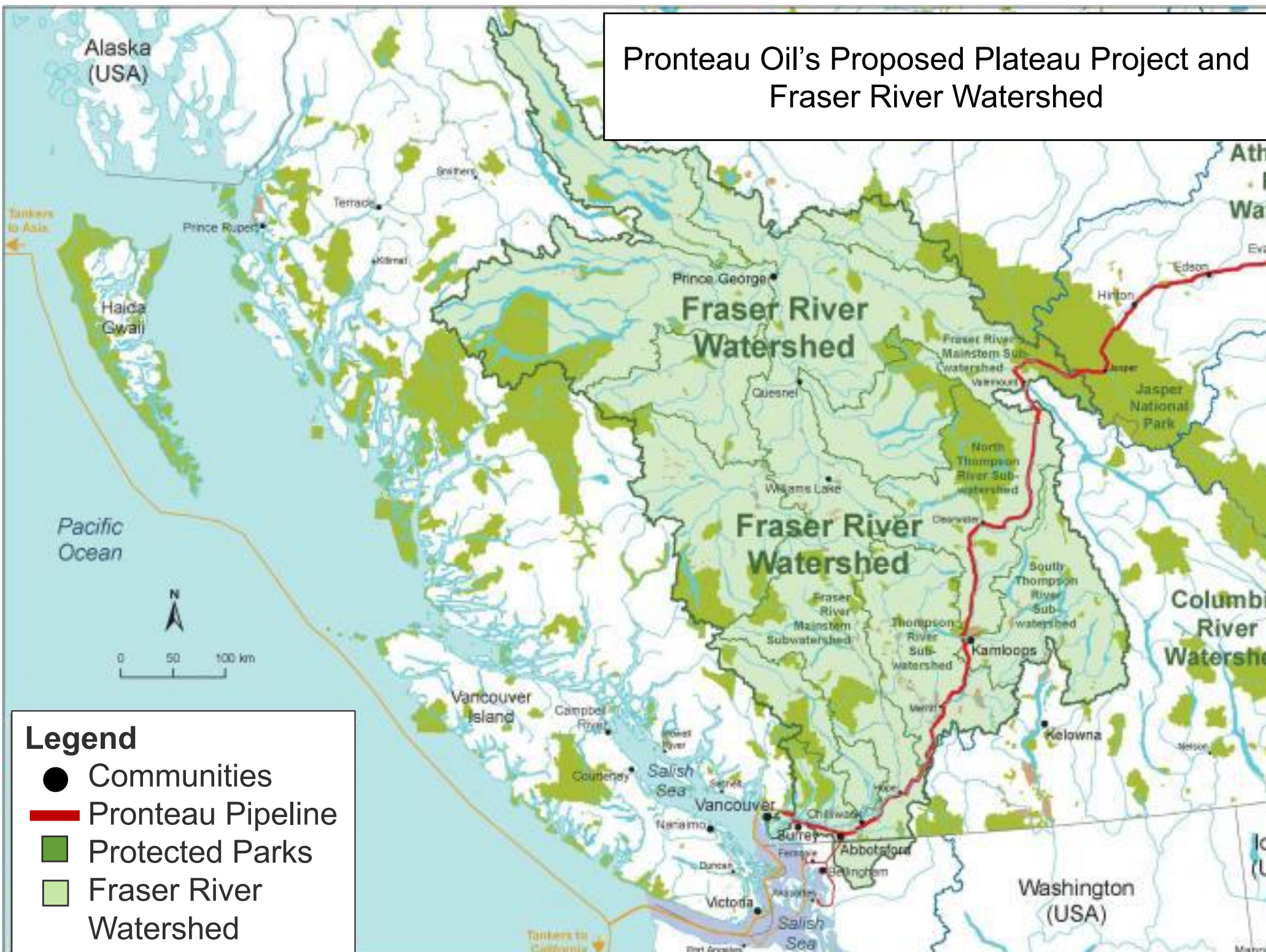
Proposed Plateau Project  
Feb 25, 2015







## Pronteau Oil's Proposed Plateau Project and Fraser River Watershed

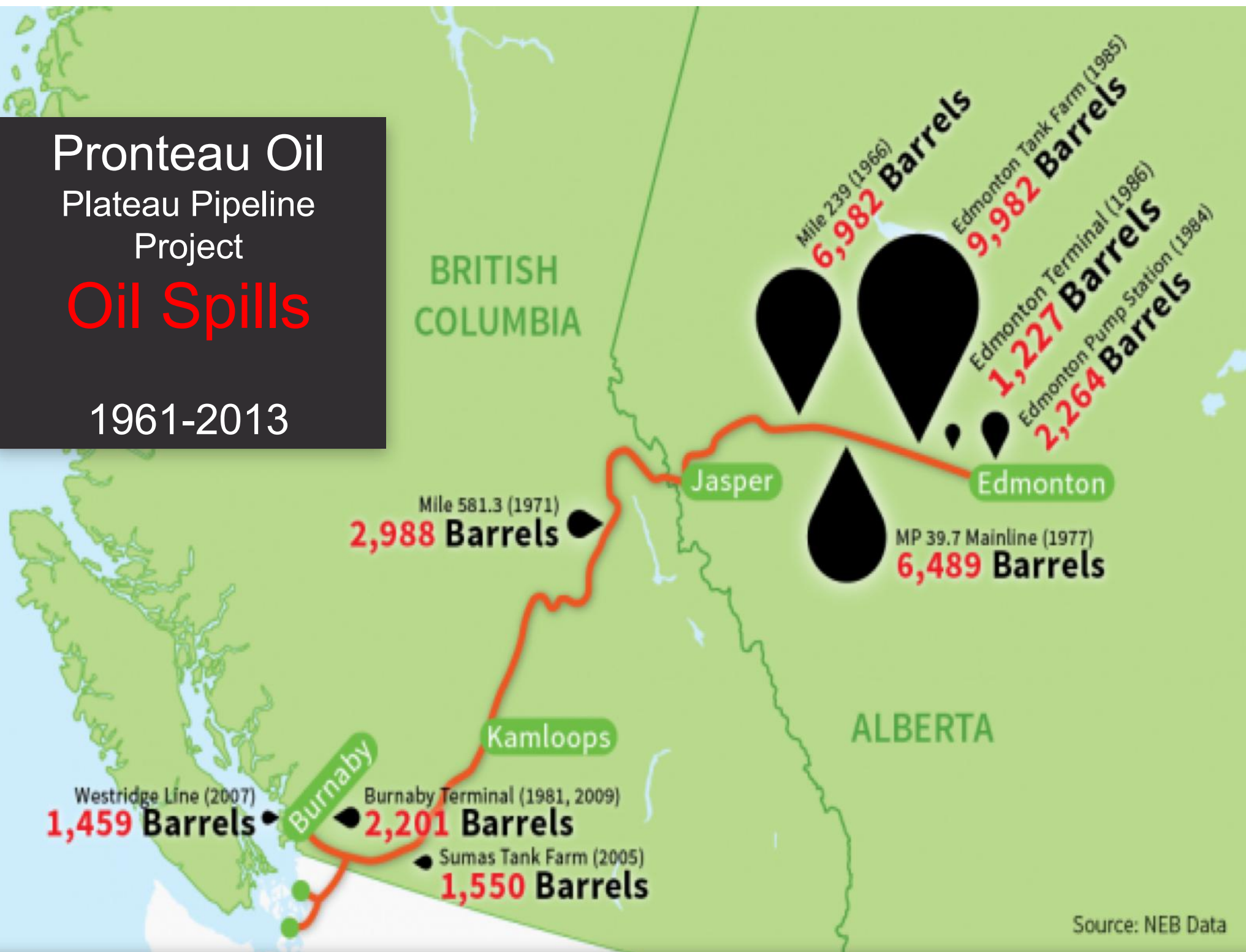




# Pronteau Oil Plateau Pipeline Project

## Oil Spills

1961-2013



Source: NEB Data

# Proposed Route for Eagle Spirit Pipeline



# Proposed Route for Great Bear Pipeline





## Cumulative Competitiveness Cost of Government Policies on Oil Wells (CAD, 2016)

