



A Decision Today in Defense of Tomorrow:

Canada's Jetfighter Procurement Strategy





Key Issues & Objectives

Issue 1

Canada needs a new fighter jet to replace its aging fleet of CF-18s.

Issue 2

The defense procurement process lacks transparency.

Issue 3

The sole-sourcing of the F-35 fighter jet has received negative media and popular attention.

Objectives

- Respond to military operational needs
 - Ensure value for Canadians
 - Fulfill international obligations
- Create an open, transparent and monitored process

Background & Commitments



- Canada's commitments to NORAD and NATO
- Canada's defense budget in 2016 was CAD \$20.3 billion
 - Total funding available for large-scale projects: CAD\$ 84.3 billion over 30 years (2044-2045)
- Existing financial commitments as of 2016:
 - 18 F-18 Super Hornets CAD \$5-7 billion (for lifetime of aircraft)
 - Tier 3 Partner of the Joint Strike Fighter (JSF) Program CAD \$33 million in 2016 (\$335 million to date)
- Work with the Minister of Public Services and Procurement to launch an open competition.
- Transparency in this proposal refers to a fair procurement process (open to public scrutiny).
 - o Governmental oversight agencies and the offices of the Auditor General will ensure this.



Available Options

Option 1: Remain in the JSF and purchase 47 F-35 jet fighters (in addition to the 18 Super Hornets we intend to purchase), without an evidence-based evaluation process.

- JSF Program costs: CAD \$33 million (2017) +
- (18) F-18 Superhornets: **CAD \$5-7 billion** (CAD \$115-123 million per plane + in service support contract + training simulators)
- (47) F-35: CAD \$5.2 billion (CAD \$111 million/plane, projected 2019 price) +
- Unknown costs: Equipment / Maintenance/ Training
 - o Total of approx. known costs CAD \$10.23 billion \$12.23 billion

Option 2: Withdraw from the JSF and purchase 47 more Boeing F/A-18 Super Hornets.

- (18) F-18 Superhornets: CAD \$5-7 billion
- (47) F-18 Superhornets: **CAD \$ 3.9 billion** (CAD \$85 million/plane)
- Unknown costs: Equipment / Maintenance / Training
 - o Total of approx. known costs **CAD \$8.9 \$10.9 billion**



Recommended Option

Option 3: Remain in the JSF and pursue a *transparent* bidding process by evaluating all five bidding options.

- Ensure transparency at every level through a "whole of government" approach to procurement
- Conduct comprehensive stakeholder consultations
- Provide a clear breakdown of current and expected costs and release periodic statements
- Create a comprehensive communications strategy that effectively addresses all stakeholders
- Model for future procurement deals
- Costs
 - o JSF Program costs: CAD \$33 million in 2016 and USD 761 million to 2051
 - o 18 Super Hornets: CAD \$5-7 billion
 - Total Known Costs: CAD \$5.0-7.0 billion in addition to (761 million to 2051)

Rationale I



- Joint Statement from President Trump and Prime Minister Trudeau, Welcome CF-18 Replacement Process (Feb 13)
- Report of the Auditor General of Canada to the House of Commons (Spring 2012)
 - Significant weaknesses in the decision-making process used by National Defence in acquiring the F-35 to replace the CF-18.
 - PWGSC did not fully carry out its role as the government's procurement authority.
 - o National Defence did not provide complete information in a timely manner.
 - o National Defence likely underestimated the full life-cycle costs of the F-35.

Rationale II



- Canada's 20+ years of participation in the JSF program provides Canadian companies and suppliers with an economic advantage
 - o 144 contracts for Canadian companies, universities and government facilities
 - USD \$750 million in contracts
 - Access to billions of USD\$ in future contracts
- No commitment for a single option before bidding process ends
- Mixed Fleet Possibility
 - Positions Canada as a key coalition partner
 - o Allows for adaptation should circumstances change
 - Operational flexibility



Implementation Plan

Step 1: Appoint oversight bodies to verify the process and make sure that each bid is evaluated fairly and according to the same criteria.

Step 2: Defence Procurement Committee creates task forces that will focus on evaluating specific strategic aspects.

Task Force A

Chaired by Ministry of Defense

Includes military leaders and defense experts/personnel; Considers operational and strategic needs

Task Force B Chaired by PSPC

Includes National Fighter
Procurement Secretariat
and private sector;
Considers value,
economic impact, future
potential

Task Force C

Chaired by Global Affairs

Includes trade representatives, US counterparts; considers US-Canada relations and trade, NATO and NORAD

Step 3: Once decision is reached, present to Defence Procurement Committee and Parliament.

Timeline

Phase I

2017-2018: Finish receiving requests for binding information and stakeholder consultations. Close the bidding process.

2018: Oversight Committee appoints the Task Forces that will evaluate each facet of the bid (experts appointed from across the government), verified by external agency.

Phase II

2018-2019: Task Forces tabulate their findings and present results to the Committee and the House. Have external and governmental agencies monitor the evaluation process to ensure fairness.

Phase III

2019: Winning bid announced and first orders are placed.

2020-2025: More orders are placed and planes will be in the air



Communications Strategy

Partner Departments

- National Defence and Military Branches
- Dept. Of Public Services and Procurement
- Dept. of Finance and Global Affairs

Roadmap and Timeline of Procurement Strategy



Stakeholders

- Parliament
- NATO and International Allies
- Media
- Suppliers
- Canadians

Provide initial figures with possible evolution (cost and benefits), risks assessment, budgetary and political concerns.

Fulfil the objective of a transparent and accountable Open Procurement Process by publishing regular updates as the competition advances

Continually address stakeholder issues: program costs, jobs and economic benefits for Canadians, ability to meet our strategic defence needs



Appendix

Super Hornet Costs: http://www.cbc.ca/news/politics/fighter-jet-purchase-super-hornets-1.3956306

F-35 Costs: https://www.f35.com/about/fast-facts/cost

JSF Program Costs:

http://www.theglobeandmail.com/news/politics/canada-to-stay-in-program-of-f-35-jet-buyers-despite-pledge-to-withdraw/article2889700 2/

Canada Participation to the F-35 Program:

https://www.f35.com/global/participation/canada